



#### COURSE

# New Product Development in a VUCA World

Online & free course exploring the current food system landscape and ways to navigate through it during uncertain times.

### October 2024:

**7th**: 9:00 a.m. – 12:15 p.m. [CEST] **11th**: 9:00 – 10:30 a.m. [CEST] **16th**: 9:30 a.m. – 12:45 p.m. [CEST]

# WHY YOU SHOULD JOIN

- Discover the most up-to-date market trends and consumer behavior shifts!
- Gain insights into the impact of global events, including the war in Ukraine and COVID-19, on the food industry!
- Learn strategies for risk mitigation and food security in imes of crisis!
- Network and share your experiences with directors, managers, researchers, scientists, and other experts from the agri-food industry!
- > Get an EIT Labeled Certificate!

#### Read more & apply:

EIT Food | 'NPD Skills' Training Autumn Edition

## COMPETENCIES TO DEVELOP





## **CRITICAL THINKING**





#### **FOOD SYSTEMS**

#### PRACTICE LEVEL

**Turn ideas into actions** to the benefit of your field of influence

## **APPLY IF YOU**

- are a food professional employed in companies, academia, or research institutes & have relevant knowledge and experience in the food sector,
- have a working knowledge of the English language (the course will be held in English),
- are a citizen of one of the RIS countries, including:

Bulgaria, Croatia, Czechia, Estonia, Greece, Spain, Italy, Cyprus, Latvia, Lithuania, Hungary, Malta, Poland, Portugal, Romania, Slovenia, Slovakia, Montenegro, North Macedonia, Serbia, Türkiye, Ukraine, Guadeloupe, French Guiana, Réunion, Martinique, Mayotte and Saint-Martin (France), the Azores and Madeira (Portugal), and the Canary Islands (Spain).















